

TaylorMade

DIAGNOSTICS

O C C U P A T I O N A L H E A L T H S E R V I C E S

OCCMED ONLINE

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Keep Employees Healthy During Flu Season Prep Now

The Harvard Business Review reported that millions of U.S. workers come to work ill, resulting in what could be over \$150 billion in lost productivity to employers. In addition to concerns for absenteeism during the flu season, we should all consider the impact of "presenteeism", just as serious a problem when we consider how many hero workers come to work sick with the flu.

It is never too early to start planning your flu shot program for employees. Even September or October is a great time to offer flu vaccinations. TMD gives you an advantage that you may not have elsewhere: our mobile unit comes to your location, we handle all the onsite logistics, and you are not hassled with setting up space inside your facility! **Call Today 435.9534 for more information.**

FACTS ABOUT FLU

- Each flu vaccine contains three influenza viruses—one A (H3N2) virus, one A (H1N1) virus, and one B virus.
- The viruses in the vaccine change each year based on international surveillance and scientists' estimations about which types and strains of viruses will circulate in a given year.
- About 2 weeks after vaccination, antibodies that provide protection against influenza virus infection develop in the body.
- It is recommended by ACIP that people who are at high risk of having serious flu complications or people who live with or care for those at high risk for serious complications should get the flu shot each year.

With our sandwiched generation of workers today, caring for both children and their aging parents, this is a simple way to assist employees.



We are looking forward to our move to our estimated 8,000 S.F. state-of-the-art occupational medicine center. The ground breaking has past as well as the construction of the new entrance to Gateway to SoNo. **Visit our web site for updates:**

www.tmdocmed.com

Caroline Taylor Receives a 2008 Entrepreneur Excellence



Caroline Taylor, President, TMD, was recognized August 18th at the Founders Inn as one of twelve recipients of the 2008 Entrepreneurial Excellence Awards. An RN from Chesapeake, Virginia who is passionate about meeting the health care needs of employers, employees, and customers, Caroline founded Taylor Made Diagnostics in 1995. In her interview for the Inside Business article, she shared some reflections that we thought you might enjoy reading:

Who helped you the most in establishing your business? Countless people. The first is Dr. Tim Lee. He is and always will be my sounding board and inspiration. Stella McClain has been the backbone for operations and business development.

What has been your greatest innovation? We have built relationships with other medical entities such as Southeastern Physical Therapy, a well-established business, which will have a location on site in the new Taylor Made Diagnostics Medical Center in South Norfolk.

What lesson have you learned that you wished you known before you started? Surround yourself with the right people.

To remove your name from our mailing list, please send a return e-mail. For questions or comments, e-mail cbrown@tmd.bz.